



FOOTBALL DIVISION



ABOUT INTEGRAL

Integral commenced operations in 2009 as a sports marketing agency and has since become a trusted partner delivering on its promises in the sports media, hospitality, marketing and events for multinational organizations, and the first-choice company in Nigeria for a variety of top-notch organization. The football unit was launched 3 years ago.

Vision:

To become Africa's top football management agency growing significantly through our diverse network of partnerships and cross functional team of experts

Mission:

Contribute positively to the development of African football by providing its future with the best professional service

Values

- Transparency
- Integrity
- Trust
- Respect
- Commitment



OUR STORY

2017

Attended an international scouting tournament in Ghana with a signed player



2018

European Football Week (EFW) scouting tournament



2018

Signed 2 players from EFW



OUR STORY

2018

Transferred 2 players to Estonia and Romania from EFW



2019

Transferred 2 players to Portugal from EFW



2020

Signed partnership agreement with Family & Football.



KEY ASSETS

Our young and dynamic team



GRZEGORZ KRAKOWSKI
Project Director, Football Division
Graduated from Academy of Sport Education in Warsaw with a Manager of Sport Diploma issued by Polish Ministry of Sport.



OJONOKA AGUDAH
Head Legal and Women's Football
Legal counsel, LLM International Intellectual Property & Commercial law(UK).
+4 years experience in legal, media and commercial rights. Athlete representation.

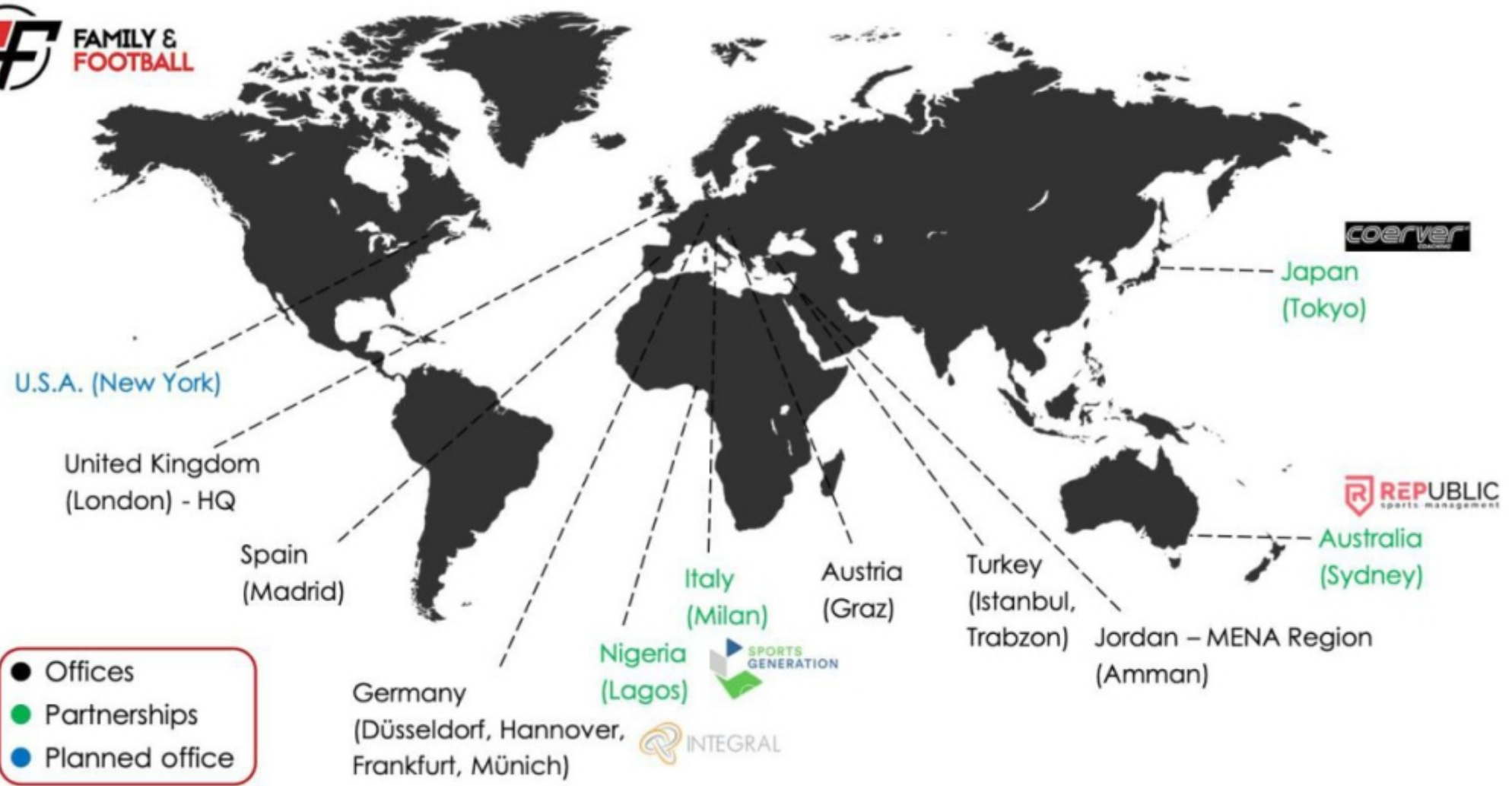


MURTALA LANVAL
Associate Director
Solicitor, sports management graduate (Switzerland)
+5 years experience in media, commercial rights, athlete representation



OLAWOLE ODESANYA
Project Manager
Marketing and communications graduate (U.S.A)
+3 years experience in commercial rights, athlete representation and coaching.

PARTNERSHIPS



WHY INTEGRAL

1



No. 1 sports company in Nigeria

2



Partnership with Family & Football UK

3



Exclusive media rights licensee

4



Exclusive sales agency; official hospitality programme

5

Licensed intermediaries

6

Extensive network

7

\$20M

Completed deals \$20m

FOOTBALL CLIENT SERVICES

Contracts

Securing key contracts for our clients that is earned by their potential and ability. Together with a global network of partnerships we negotiate and secure the right clubs for our players to match their talent

Football development

A successful and fulfilling professional career starts with a strategic plan as a youth player. We create development plans for players to be successful on and off the pitch.

Education

Education is the foundation for development on field and off it. We stress the importance of education to our players and football stakeholders and when the need arises we provide support to those who seek our expertise

Social Media

We help our clients take advantage of the power of social media and this requires a strategic plan that promotes and always protects the identity of the player

Media & PR

With wide links to media channels and commercial entities we help our players exploit positive stories and manage negative crisis as it arises

Brand development

Exploiting commercial and brand opportunities requires a focused and deliverable profile for our clients. We work closely with each player to develop their own unique profile and ensure we deliver success for their brand

Legal

We provide legal support and assistance for every eventuality, personal or professional, through our network of reputable law firms in Nigeria and around the globe

Video analysis

We provide our clients and third parties, should they want it, video analysis of games focusing on areas for improvement. We work closely with our intermediaries with highlights for the transfer windows



OUR CLIENTS

Our clients are a collaboration with Flashlight Agency, Italy



WALE MUSA ALLI

Sku Amstetten
Offensive player
Right, left winger



BABATUNDE RIDWAN AYINLA

Leixões SC
Central defender



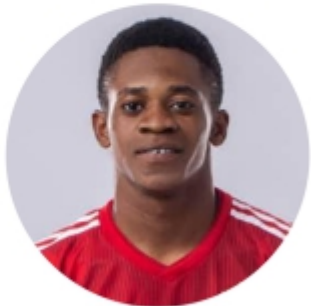
ONYEANULA IFEANYI DAVID

KTP Kotka, Finland
Striker



ONUGO ONYEKACHI SUNDAY

Pedras Rubras
Central midfielder



MICHAEL OBAYEMI

Olumo United FC
Attacking Midfilder



CONTACT

Integral

34, Allen Avenue, Ikeja. Lagos, Nigeria

750, Capulet lane, London, Ontario. Canada. N6H0J9

Email: Murtala@integralsande.com

Mobile: +1 437 228 4113

